



We are a No Kill Facility.

We never have and we never will!

The Shake A Paw® Rescue and Adoption Center is a New Jersey Non-Profit Animal Shelter and Charitable Organization. Since founded in 2012, we have rescued and re-homed over 1500 dogs.

Located inside of our current Shake A Paw® stores; our Adoption Center strives to place all our homeless and surrendered dogs in a new permanent forever home. We care for about 5 to 10 adoptable dogs at any given time. Our rescues

are loved and well-cared for by our experienced staff.

Like us on Facebook and follow us on Instagram!

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[@Shakeapawrescue](https://www.instagram.com/shakeapawrescue)



[shakeapawrescue.org](https://www.shakeapawrescue.org)



Your Best Choice for a
HAPPY HEALTHY PUPPY®



Visit Us at
Shakeapaw.com



**2195 Route 22 West
Union, NJ 07083
(908) 688-2600**

**Monday-Saturday 10am-8pm
Sunday 10am-6pm**

Meet Jeff Morton

*Owner and President
of Shake a Paw®
and Shake a Paw®
Center for Rescue
& Adoption*



Born and raised in Union County New Jersey, Jeff Morton has owned dogs and cats his whole life. From a Golden Retriever/Cocker Spaniel mix as a child, to an Irish Setter as a teen, to Old English Sheepdogs, Saint Bernards, French Bulldogs and a Collie as an adult.

After attending college for Business Management, Jeff went to work in the retail and electronics field. After 10 years of working in corporate structure, Jeff ventured out on his own, fueled by his love of dogs, opening Shake A Paw® in 1992. He expanded the original Green Brook store in 2000 and in 2006, opened a state of the art, 8,000 sq. ft. Superstore in Union.

Jeff owned two Old English Sheepdogs in the early 1990's and learned dog grooming and obedience training. He also started breeding Saint Bernards and doing breed rescue, which is finding homes for dogs given up by their owners. At one time, Jeff owned eleven Saint Bernards, two Sheepdogs and two cats! Many weekends were spent at dog shows throughout the northeast, competing for AKC Championships and meeting with breeders. He also owned and trained the #1 Obedience Titled Saint Bernard in 1996, Ch. Lil' Jon's Sigmund Freud, CD, CGC. A major highlight of his career was participating at the world-famous Westminster Kennel Club Dog Show in New York City 2 years in a row.

The Shake A Paw® Center for Rescue and Adoption, a New Jersey 501c3 Non-Profit Corporation, began operations in September of 2012. In order to best serve the needs of the community and our rescue dogs, Jeff was certified in New Jersey as an Animal Control Officer and an Animal Cruelty Investigator. Since inception, SPCRA has rescued and placed over 2,500 homeless and abandoned dogs.

Jeff has always been committed to giving back to the community's that we serve. We recently partnered with the Union County Sherriff's Office to supply their K9 dogs with K9 vests and supplies, and have we have partnered with Union High School to provide volunteer opportunities for their students.

Jeff and family currently have three French Bulldogs and a Collie, and live in Monmouth County, NJ.

**PAST AND PRESENT
PROFESSIONAL AFFILIATIONS**

- President, Shake A Paw®, 1992-Present
- President, Shake A Paw® Franchising, LLC., 2004-Present
- President, Shake A Paw® Rescue and Adoption Center Inc. A registered 501c3 Non-Profit, 2012 to Present
- President, Bertinoro Kennels, 1993-1998
- President, Save Our Saints (SOS), Saint Bernard Rescue of New Jersey 1993-1998
- Member, Saint Bernard Club of America, Parent Club
- Member, Northern New Jersey Saint Bernard Club
- Member, Town and Country Dog Training Club, Union NJ
- Member, Italian Saint Bernard Club, Revana, Italy
- Dog Show Co-Chairman, Northern New Jersey Saint Bernard Club, 1996
- Featured on Good Morning America with Ch. Lil Johns Sigmund Freud CD, CGC.
- Featured on The Learning Channel, 2003-2004
- Judge, Garden State All-Terrier Club, Pre-Novice, Novice A and Graduate Novice Obedience.
- Judge, Sussex Hills Kennel Club Obedience Match, Obedience Pre-Novice, Novice A and Graduate Novice.
- Member, Somerset County Chamber of Commerce 2002-2004, 2015-Present
- Member and Contributor, Pet Industry Joint Advisory Council, Washington DC, 1993-Present
- Member, New Jersey State Legislative Advisory Board, American Canine Association, 2003-Present
- National Legislative Advisory Board, American Canine Association, 2003-Present
- Primary Sponsor of Somerset County's first Police K-9 Dog, Owned and trained by the South Bound Brook Police Department, 2001-2008
- Sponsor of Somerset County Sheriff's Office K-9 Unit, 2004-2008
- New Jersey Certified Animal Control Officer - 2012 to Present/Retired
- New Jersey Certified Animal Cruelty Investigator - 2012 to Present/Retired
- Primary Sponsor of Bound Brook's Police Departments 1st K9 Unit, 2014-2015
- Featured on 77WABC Radio in New York, 2014
- Board Member, Union Township Chamber of Commerce, 2015 to Present
- Board Member, Pet Industry Joint Advisory Council Government Affairs Committee, 2017-Present
- Partnered with Union County Sherriff's Office to supply their K9 dogs with K9 vests and supplies, 2017-Present
- Partnered with Union High School to provide student scholarship for graduating seniors, 2019-present
- Primary Sponsor of the Mayors 5K Flagship event, Union Township - 2017-2022
- Vice-President, Business Support & Economic Development, Greater Union Township Chamber of Commerce - 2022
- Founding Member/President of The NJ Coalition of Responsible Pet Stores, 2018-Present

Where Did My Puppy Come From?

Shake A Paw® buys all our beautiful puppies from USDA licensed and inspected breeders ONLY! We stand by our NO PUPPY MILL promise that your new puppy came from a reputable breeder. Our staff personally visits many of our breeders, ensuring the facilities are up to the industry-high standards. Our puppies are vet-inspected and given a clean bill of health prior to arrival at our store as well as a final health exam before the puppy goes to their new forever home.



The Shake A Paw® Warranty

Our puppy warranty is one of the most comprehensive in the industry. First off, every puppy comes with a FREE exam to one of our partnered local veterinary hospitals. Next, your new puppy is covered for all general health issues diagnosed within 14 days of ownership. Additionally, all hereditary issues are covered for up to 6 months of ownership at no added cost. Lastly, we have an optional two-year extended warranty that includes reimbursement for medical expenses such as allergies, cataracts, and even cherry eye! Some restrictions do apply, so please speak to one of our puppy specialists for complete details.

Why You Should Buy Your Puppy From Shake A Paw®

- 1** With our newly renovated showrooms, Shake A Paw® offers up to 150 healthy puppies to choose from. You won't find that type of variety anywhere else in the tri-state area! This allows you to interact with many different breeds to find the perfect fit for your needs and lifestyle.
- 2** We have over 35 employees dedicated to providing our customers with the healthiest possible puppy combined with a professional buying experience. Our team of puppy specialists are trained to help you select the best breed for each individual situation.
- 3** Since 1992, Shake A Paw® has been New Jersey's premier retailer of healthy, happy puppies. Our experience speaks for itself! Add that in with our extensive health warranty, and our selection of accessories, we are clearly the best choice for buying your new best friend!
- 4** We are continually updating our store to provide the best environment for our puppies. This includes a custom-designed air ventilation system, which eliminates all bacteria that causes odor and germs. Additionally, we have a water filtration system, which gives our puppies fresh, purified water always. We are constantly looking to improve our store with the latest technologies to provide our customers with the healthiest puppies.

Designer Breeds

Looking for a miniature goldendoodle? How about a Pomeranian-Husky? We carry all the newest designer breeds that have excellent personalities and strikingly good looks. Designer breeds are often minimal shedders and are not subject to the health concerns of their purebred parents. So, if you're looking for a Cava-poo, Morkie, or even a Puggle, come visit Shake A Paw® for today's most popular designer breeds.

Financing

Shake A Paw® offers multiple financing options to help you take home your new best friend. This includes **180 days same as cash** or variable plans with up to 60-month terms with low monthly payments. Terms are subject to change. The best part is that you can take home your new Shake A Paw® puppy home the same day. Please visit us online or in store to start our financing process today!

Allergies

In today's world, many adults and children suffer from allergies. Shake A Paw® specializes in Hypo-Allergenic breeds, which means our trained staff will find you the perfect puppy to fit your needs. Not only do Hypo-Allergenic dogs not shed, but they also do not produce the dander that irritates many people. Talk to one of our puppy specialists and they'll be sure to match you with one of our beautiful hypo-allergenic puppies!

Visit
shakeapaw.com

**FOR CURRENT
PICTURES AND
INFORMATION OF
OUR PUPPIES!**

